



PLUM[™]
FURNITURE &
DESIGN SOLUTIONS

CLIENT QUESTIONNAIRE

Please help us understand your hopes, dreams, challenges, needs and practical requirements for your room.

This questionnaire will be a guide to help us design the perfect room that both answers your practical needs and fulfills your dreams of a beautiful space. The more information you give us, the better we will be able to fulfill your design requirements. We don't mean to be intrusive, so please leave a question blank if you don't feel comfortable answering it.

ABOUT YOU: *Please fill in the blank spaces or circle the response where appropriate.*

Your Name: (First _____ , Last _____)

Your Age: (20-30; 30-40; 40-50; 50-60; 60-70; 70+)

Your Gender: (M/ F)

Do you live alone or with a partner? (Alone; Partner; Roommates)

Do you have Children – if yes, list ages and gender (Child 1: Gender/Age; Child 2: Gender/Age etc...)

LIFESTYLE: *Please fill in the blank spaces or circle the response where appropriate.*

How would you describe your lifestyle? (Casual, Formal, Busy, Hectic, Serene, Laidback other)

How would you describe yourself? (I am laidback and want my home to feel inviting and comfortable; I love fashion and I want my home to reflect my love of style; I am busy and want a serene home; I have lots of energy and want my home to reflect that; I am very girly and want a feminine home; I love a dark, masculine room other)

How often do you entertain? (Everyday/ A few times a week/ A few times a month/ A few times a year/ Never)

What is your style of entertaining? (Formal, casual, a little of both)

When you entertain, how many people do you typically have to your home? (1-4; 4-6; 6-8; 8-10; 10+)

What is the maximum number of people this room would need to accommodate? _____

How many of those people would be children? _____

YOUR STYLE: *Please fill in the blank spaces or circle the response where appropriate.*

What best describes the way you like to dress? (I like to dress up; I'm in my casual clothes all day; I love fashion; I'm in a bunny suit all day; I dress conservatively, I love to be different and on the edge of fashion)

What interior style do you find yourself drawn to? (Traditional interiors; Modern interiors; Transitional – updated classical; Casual/laid back interiors; Unconventional and eclectic interiors)

Do you like eclectic mixes of furniture? (Yes/No, Not sure)

If you had to chose, which would you say is more important to you: style or function? (Style; Function; Both are equally important)

YOUR HOME: *Please fill in the blank spaces or circle the response where appropriate.*

For what type of home do you require Plum's services? (Single Family Home, Condominium, Farm or Country House, Cottage or Cabin)

ROOM FUNCTION:

What Room in your house are you hiring Plum to design? (Living Room; Dinning Room; Family Room; Hall; Master Bedroom; Guest Bedroom; Media Room; Office; Den

What is the primary function this room will serve? Entertaining; Dinning; TV/movie watching; lounging; family /friend gathering space working; sleeping

What is the secondary function this room will serve? (Entertaining; Dinning; TV/movie watching; lounging; family /friend gathering space working; sleeping)

What are some of the challenges you face in the room?

Are there any additional ways you would like this room to work for you?

As best as you can describe, what would be the ideal result of the design for this room?

What type of furniture would work best in this room according to you?

What pieces of our Plum Furniture line are you interested in or best reflect your taste?

ROOM LOOK AND FEEL:

What colours are you drawn to? (Off white/white; Cream; Blue; Green; Yellow; Orange; Red; Pink; Fuchsia; Purple; Brown; Taupe; Black)

What colours can be found in the rest of your house (Off white/white; Cream; Blue; Green; Yellow; Orange; Red; Pink; Fuchsia; Purple; Brown; Taupe; Black)

What overall feel would you like the colour palette to have? (Soft/ Bright/Serene/Clam/Vibrant/Bright/Dark/ Cozy Neutral with vibrant accents?)

Do you prefer solid fabric, patterns, or a little of both? (Solid fabric; Patterns; Mostly solid with a little pattern; A little of both)

What overall feel would you like the style of the room to have?

What style of furniture do you like?
